

VISUAL STUDIES WORKSHOP

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For immediate Release

“THE SHAPE OF WHITE” by SERGEI SVIATCHENKO

“The Shape of White” March 6–April 17, 2009 at Visual Studies Workshop

Opening Reception March 6, 6–9M in the gallery, 31 Prince St, Rochester, New York

Regular gallery hours Thursdays–Sundays, Noon–5PM, open late on Thursdays until 8PM

This event is free to the public. For more information email: info@vsw.org

ROCHESTER, N.Y. — Visual Studies Workshop, a research and learning center supporting media artists for 40 years, presents a new body of work, “The Shape of White” by photomontage artist Sergei Sviatchenko. Sviatchenko will be exhibiting work reminiscent of Russian avant garde photomontage, though slightly ironic in an era of digital cut and paste. The exhibit will also include two billboard-sized pieces directly pasted up as wallpaper in the gallery and public space at VSW. In addition, several of Sviatchenko’s book and postcard projects will be available for sale in VSW’s bookstore.

Sergei Sviatchenko was born in Karkov, Ukraine. He holds a PhD from the Kiev School of Architecture/ Means of Visual Information. His work has been exhibited throughout Europe, Canada, and the USA. His work has been featured on i heart photograph (<http://iheartphotograph.com/>) and he was one of five international, emerging artists featured in the launch of London-based *Varoom Magazine*. Sviatchenko has been a Danish citizen since 1990 and in 2002 he founded Senko Studio where is the curator and producer of projects by emerging or promising artists and photographers.

Sviatchenko will be traveling from Denmark to attend the opening reception of “The Shape of White,” March 6, 6–9PM, thanks to the generous support of the Danish Arts Council.



Exhibitions



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